

Evan Jacobson

Contact Information

Address

Creston, IA/Maryville, MO

Phone

641-202-2676

Email

evanjacobson10@gmail.com

Skills

Computer Software

Microsoft:

Word, Excel, PowerPoint

Adobe:

Acrobat, Photoshop, InDesign, Illustrator, Lightroom, Premier Pro, After Effects

Web Design:

Word Press, Brackets.io

Social Media Applications

- Instagram
- Twitter
- Tiktok
- Facebook
- Snapchat

Objective:

To plan, write, develop, and create content that informs but also keeps the customer engaged in the brand.

Education

Aug 2022-
May 2024

BS: Digital Media: Content Strategy

Northwest Missouri State University

- Currently Attending

Notable Classes:

Professional Media Writing
Intro to Marketing
Intro to Web Publishing
Intro to Advertising
Web Development I & II

Experience

Sigma Tau Gamma:

Worked with the executive board to create compelling graphics for events and instagram posts.

Work Experience

Oct 2021-
Dec 2022

Package Handler/Personal Vehicle Driver

United Parcel Service, Creston, IA

Dec 2023-
Jan 2024

- Loaded and Organized Packages
- Delivered Packages within a followed route and in a timely manner.

Summary

Capable of conducting news articles, create and code websites, formulate presentations, compose videos, and graphics. A positive leader who can cultivate relationships based on quality and efficiency.